



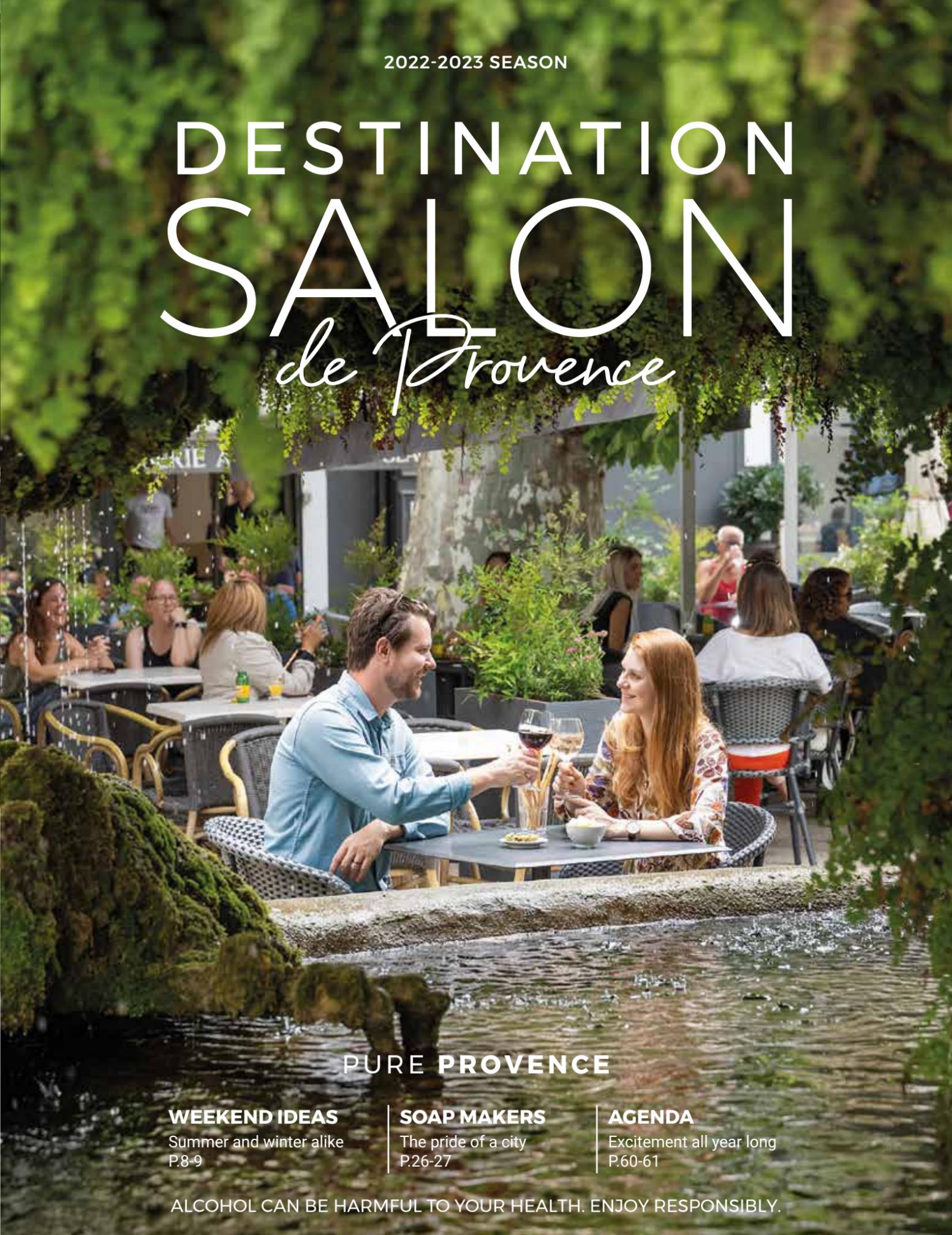
**SPECTACLES, CASCADES
ET ÉMOTIONS**

LE PARC DE LOISIRS HISTORIQUE POUR TOUTE LA FAMILLE

**BÉNÉFICIEZ D'UN TARIF RÉDUIT EN ACHETANT VOS PLACES
À L'OFFICE DE TOURISME DE SALON DE PROVENCE**

ROCHERMISTRAL.COM

2022-2023 SEASON



DESTINATION
SALON
de Provence

PURE PROVENCE

WEEKEND IDEAS

Summer and winter alike
P.8-9

SOAP MAKERS

The pride of a city
P.26-27

AGENDA

Excitement all year long
P.60-61

ALCOHOL CAN BE HARMFUL TO YOUR HEALTH. ENJOY RESPONSIBLY.

MARIUS FABRE

Savonnier depuis 1900

Venez visiter notre savonnerie familiale



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In Salon-de-Provence,
enjoy la *dolce vita* to
your heart's content.



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ABUNDANT SALON

At once timeless and
undeniably modern,
Salon-de-Provence is proud
of its unique arts & culture
heritage.

SALON-DE-PROVENCE

How can you not fall for its charm?



Julie BOUSQUET-FABRE
City Councilor,
Promotion of City Identity

Patrick ALVISI
City Councilor, Tourism

We overheard this short conversation between Julie, in charge of promoting the city's identity, and Patrick, Head of Tourism for Salon-de-Provence.

“Six good reasons to fall in love with Salon-de-Provence?

Isn't that a bit simplistic, Julie?”

“Honestly, I see good reasons to fall for Salon-de-Provence on every corner of every street!”

“The problem is that we'd need at least two magazines to see them all...”

“You're right, Patrick. For now, let's watch our beautiful city unveil itself in the first-ever edition of our tourism magazine!”

6 great reasons
to discover Salon-de-Provence

1 *Relish*
THE PROVENÇAL
LIFESTYLE

THE IDEAL *Blend*
OF ARTS, CULTURE
AND JOIE DE VIVRE 2

3 *Spice up*
TRADITION WITH
A PINCH OF THE MODERN

Experience 4
THE PASSION
OF HISTORY

5 50 SHADES OF GREEN:
ECOTOURISM WITH A
Twist

Explore 6
THE MOUNTAINS AND
WONDERS OF PROVENCE

HOW TO COME HERE



BY ROAD

- A7 motorway Avignon: 40 min. / Lyon: 2 hrs. 30 min. / Paris: 7 hrs.
- A54 motorway westbound Arles: 30 min. / Montpellier: 1 hr. 20min. / Toulouse: 3 hrs. 30 min. / Barcelona: 4 hrs. 30 min.
- A54 motorway eastbound Aix-en-Provence: 30 min. / Marseille: 40 min. / Nice: 2 hrs. 15 min. / Italy: 2 hrs. 45 min.

BY PLANE

- Marseille-Provence Airport..... By car: 30 min.
By bus: Line 17: 1 hr. / Line 19: 45 min.

BY TRAIN

- Trains / TER station / TGV station from Avignon and Aix-en-Provence

A woman with long dark hair and sunglasses is sitting on a rock by a river. A blue bicycle is leaning against a large, thick tree trunk next to her. The river flows in the foreground, and the background is filled with lush green trees and foliage. The scene is peaceful and scenic.

INSPIRING SALON

Time to change of scene, get back to basics, take a breath of fresh air and enjoy breathtaking beauty... You will see, taking a break in Salon-de-Provence, with family or friends, quickly becomes second nature. And the words "sustainable" and "responsible" are right at home here. Traveling is indeed the best way to get lost in order to better find yourself.

By reconnecting with the essential. In Salon-de-Provence, you can find the essential on every street corner, as well as a stone's throw away, between the Crau and the Alpilles. We would need far more than five senses to relish each gem and delight in each new discovery. In summer and winter alike.

MY PERFECT WEEKEND IN THE SALON AREA

From hidden gems to stars in your eyes!

Here is a weekend getaway that could change you forever. Yes, once you've experienced the landscapes and horizons of Salon, you want only one thing: to come back again and explore the place even more.



9:30 am
**HUNDRED-YEAR-OLD
SOAP FACTORIES**

Knock knock! Delve into the tradition of Savon de Marseille with a visit to our 2 one-hundred-year-old soap factories, Marius Fabre and Rampal Latour. Enjoy guided tours of the factories and a host of other marvels to discover. A must-see panorama of the region's craftsmanship!

10:30 am
**A TOUR OF THE SOAP
MAKING DISTRICT**

Lose yourself in the Belle Époque and its charming mansions, living testimonies to the flourishing local economy during the era.



12:30 pm
LUNCH AT L'EMPÉRI

Take a royal lunch break in the shadows of Château de l'Empéri, one of Provence's most beautiful fortresses, where more than 10 centuries of history inspire you.

2:00 pm
A tour of the castle
From the medieval fortress to the Renaissance Palace, the Empéri hides an abundance of surprises in its dungeons and astonishing collections within its walls!

4:00 pm
**TOUR OF NOSTRADAMUS'
HOUSE**

Thought you'd seen and planned out everything? Surely not a close encounter of the 3rd kind with the renowned astrologer, astronomer, apothecary, philosopher, poet and prophet Nostradamus. Totally out of this world!

5:30 pm
STROLLS AND OTHER JOYS

Enjoy to your heart's content: shopping in the historical city center and, to recharge your batteries, a tasting of two local delicacies, the city's famous navettes and Provençal gibassier.

7:00 pm
*A Provence-style
aperitif*
Enjoy a pastis and some olives at the foot of the iconic Fontaine Moussue while gazing out at the Tour de l'Horloge clock tower. The perfect place to be!

8:00 pm
MAGICAL GASTRONOMY

How about a delightful culinary adventure at Villa Salone, the city's Michelin-starred restaurant? End the day by treating your taste buds to a new dimension in flavor.



9:30 am
*The quintessential
Provence market!*
Early birds get to enjoy all the flavorful sensations the region has to offer. Most important: don't forget a basket for your groceries!



“ Careful! After such a delicious weekend, you may experience some side effects, namely an irresistible longing to return to Salon-de-Provence! ”



12:30 pm
A COOL, REFRESHING LUNCH

The hardest part will be choosing the fountain! They are all so inviting and refreshing in the heart of Salon-de-Provence.

3:00 pm
**THE RUSH FOR GREEN GOLD AT
DOMAINE DU MAS DES BORIES**

You will learn everything there is to know about craft olive oil and fall head over heels for the estate's *restanques* (stone terrace walls), dry stone *bories* (huts), and silvery-leaved olive grove. A sound prophecy, whatever your zodiac sign.

5:00 pm
**A STROLL ALONG THE PASTORALE
TRAIL IN THE MASSIF DU TALLAGARD**

End the day in beauty with a breathtaking view of the Alpilles and the Crau plain, all the way to Etang de Berre. What if the Massif du Tallagard was just an appetizer for all the experiences that await you in our region?

MY UNFORGETTABLE WINTER DESTINATION

The magic of Christmas, right this way...

“Christmas in Salon, Easter in Salon”. This saying comes naturally once you have discovered the unique atmosphere of a city that delights in all the festive enjoyment of the holiday season and, above all, has so much to offer.

CHRISTMAS MARKETS

Christmas markets with a colorful, warm atmosphere. A mix of scents, flavors and colors from the Christmas chalets at Place Morgan square, where inspiration comes from tasting roasted chestnuts and indulging in jewelry, decoration, toys and other Christmas specialties. And of course, the can't-miss Christmas tree market on Boulevard Victor Joly!



The Magic of Light on the City Hall's facade

A sound and light show that takes you on a journey through a succession of magical paintings to everyone's delight. For a few minutes, the stars that shine in the eyes of children and adults alike glimmer as brightly as those of the Milky Way. A magical moment.



THE ILLUMINATIONS

Christmas magic guaranteed through the illuminations that decorate the squares, fountains, trees and roundabouts of the city center. The highlight of this winter wonderland is the lighting of a towering natural Christmas tree that bathes the downtown area in a sumptuous robe of light every evening.

The Nativity Figure Festival

Baby Jesus, Joseph, the Virgin Mary, the ox, the donkey, the shepherd, the village idiot, the fishmonger, the drummer, the water carrier and others. A festival that displays all the know-how and creativity behind the iconic characters of the traditional Provençal nativity scene.



The Living Nativity Scene

In a typical Provençal barn, performers dressed as shepherds act out the nativity scene, complete with oxen, donkeys, goats, sheep, pigs, rabbits and lambs, to the sounds of oboes and bagpipes!

THE NATIVITY SCENE TOUR

A route you can discover in the historical center of Salon. From the lobby of the town hall at Saint-Laurent Church, to Saint-Michel Church, and through the window of the Veyrune building, He is Born the Divine Christ Child.

Downtown shopping

What a pleasure to stroll between top-name brands and lesser-known, typical shops in a dream setting. The first gift of the season!

EXHIBITION IN THE COUR DES CRÉATEURS

One-of-a-kind original works by emerging and seasoned artists in a mythical setting in the heart of the old Salon. From paintings and photographs to jewelry and textiles, you will find everything for your Christmas gift ideas.



Christmas at the theater

When the Théâtre Armand dons its festive attire, it offers the choice between entertainment and culture: from operettas, cabaret shows and opera concerts, to musical tales, dance and a philharmonic concert... the show must go on!

Light parade

Starting from Place Morgan, the parade is an extravaganza of festive lights and sparkles. A colorful spectacle that will warm your heart and mind!

CHRISTMAS FIREWORKS

At nightfall, a few days before Christmas, the sky over Salon-de-Provence comes ablaze in sparkling fireworks. Enough to encourage Santa Claus to be ever more generous to such a radiant city.

CHRISTMAS CAROLS AND BRASS BANDS

The Holiday tradition would not be complete without Christmas carols blending traditional folklore and festive melodies in a joyful fusion. Accompanied by colorful brass bands that fill the city center with even more life.





REVITALIZING SALON

Take the time for a change of scene,
to get back to basics, take a breath
of fresh air and enjoy breathtaking beauty...
You will see, taking a break in Salon-de-Provence,
with family or friends, quickly becomes
second nature.
And the words “sustainable” and “responsible”
are right at home here.



ECOTOURISM

Nature has got the green light in Salon-de-Provence

Ecotourism, green tourism, sustainable tourism, slow tourism, creative tourism... all these trends herald the end of mass tourism. Time to get rid of the car for good. Rediscover travel on horseback, by bike or on foot, and help protect biodiversity and promote local agriculture and know-how. Destination Salon-de-Provence.

Between Coussouls de Crau, Luberon and The Alpilles, Salon-de-Provence could well be the epicenter of "green lifestyle" and your next eco-friendly escapades when the fine weather returns.

Like the Perpignan train station, decreed the "center of the world" by Dali. At the heart of three natural parks blessed by the gods of nature,

Salon-de-Provence prides itself on tourism that seeks to protect an environment and a heritage rich in contrasts. From the limestone ridges of the Alpilles belted with olive trees and scrubland, to the austere steppes of the fascinating Coussouls de Crau, by way of the incredible mosaic of landscapes in the Luberon, be prepared to fall in love time and time again!

4

Grande Randonnée (GR) trails that cross Salon-de-Provence: the GR 6, the GR 69, the GR 2013 and the Santiago de Compostela trail from Rome to Arles.

22

The number of km of hiking trails in the Massif du Tallagard.

CRAU HAY

The secret bale of Salon-de-Provence

Incredible Crau hay is unique in Europe and the first farm product to bear the Appellation d'Origine Contrôlée (AOC) and Appellation d'Origine Protégée (AOP) quality labels! A feat made possible by the combination of irrigation, sunshine, the southern mistral winds and top-quality soil. Obviously, the secret of this exceptional hay is the silt-rich waters of the Durance, which regularly floods the local grasslands, with the surplus replenishing the water table.

HAY, HAY, HAY!

On the menu, a guided tour and tasting of food made with Crau hay. Salon gastronomy full of flavorful veggies, an inspiration for many Michelin-starred chefs!

For a tasting tour, contact the Tourist Office:
+33 (0)4 90 56 27 60



Did you say 'sustainable'?

Born in Salon-de-Provence in 1526, Adam de Craponne, a visionary hydraulic engineer nicknamed "the Benefactor of Provence", diverted a part of the water from the Durance River to help irrigate the arid La Crau plain and Salon-de-Provence.

This ambitious achievement, dating back to the Renaissance, revolutionized the economy of this region, at the time desertic, by making its land particularly fertile. His work remained almost unchanged until the mid-20th century, when the creation of EDF's Grand Canal and of the Boisgeline-Craponne Canal modified the course of the Provençal and Craponne canals.

The Salon area, the Crau, the Alpilles and the Arles region still benefit from water diverted from the Durance. While farming (vegetables, hay, vineyards and orchards) remains the main beneficiary, new uses have been found alongside these ancestral practices, including preservation of water tables, wetlands and landscapes, drinking and industrial water, and eco-tourism recreation areas.

As a testament to Adam de Craponne's pioneering sense of environmental responsibility and sustainability, an octagonal fountain 6 meters in diameter was erected in his honor by the grateful people of Salon. A must see!

Source: Executive Commission of the Durance

www.irrigation-ced-durance.fr/ced/ced-et-canaux/secteur-crau-alpilles



CRAU HAY: THE MEAL OF CHAMPIONS!

The first cut of Crau hay is reserved for stud racehorses in the United Arab Emirates, Saudi Arabia and Morocco, as well as Ireland and Germany. The champions love this luxury fodder, which has a very high nutritional value and is twice as expensive as conventional hay.



HIKES

Off the beaten path

According to the dictionary definition, a hike is a walk where you usually come back to the place you started from. But not in Provence, where we always come back much richer than before, full of unforgettable memories and sensations.

THE MASSIF OF TALLAGARD

With its four theme-based, signposted trails, to be explored on foot or by mountain bike, the Massif du Tallagard is one of the easiest-to-reach natural sites that best reflect typical Mediterranean splendor. One of these trails, La Pastorale, is a can't-miss experience, steeping you in the typical Provençal countryside heritage, with *bories* (stone huts),

sheepfolds, horizontal wells, terraces adorned with dry stone walls, and even the Bailli de Suffren hunting lodge. Beyond the heritage, it's a treat for the eyes with breathtaking panoramas of the Alpilles, the Crau plain, l'Etang de Berre and the sea, overlooking the ocean of olive trees that surrounds Salon-de-Provence.

GO CLIMB A TREE!

Open all year round, the Accropassion Park offers 13 tree-climbing routes. One of the largest adventure parks in the South of France, with routes accessible to children as young as two-and-a-half years old. Reservation recommended: 06.16.75.27.70 - www.accropassion.com

HOW ABOUT A HIKE IN THE MASSIF DU TALLAGARD?

Follow the guide!

THE MOST CULTURAL

The Pastorale trail

Distance: 4.8 km
Around 2 hr. on foot

THE EASIEST

The Caussiers trail

Distance: 3.7 km
Around 1 hr. 30 on foot

THE MOST GRUELING

The Abeilles trail

Distance: 8.3 km
Around 3 hr. on foot

THE MOST PANORAMIC

The Agassons trail

Distance: 6.5 km
Around 2 hr. 30 on foot



EXCURSION

All roads lead to Salon-de-Provence

Whether you are on a spiritual quest or are simply a fan of walking, the road to Santiago de Compostela takes you through Salon-de-Provence. The sign that this city blessed by the gods is indeed a crossroads of all earthly delights.

Since the year 1000, the Southern Route has been taken by pilgrims from the East and from Italy. It crosses the southern part of Provence and became Christianity's 3rd most important pilgrimage after

Rome and Jerusalem.

It reached its peak between the 12th and 15th centuries and, after falling into disuse, started back up on the right foot in the mid-20th century.



“Today, this sacred route offers an inexhaustible field for discovery, between culture and nature, a unique encounter and opportunity to recharge your batteries and take things slowly.”

Salon-de-Provence, everyone off!

Santiago! This is the cry of joy uttered by thousands of pilgrims arriving in Compostela. And while the pilgrimage is shorter and less perilous than before, more and more walkers, travelers and pilgrims have their credential – or Pilgrim's Passport - stamped in Salon-de-Provence and stop there before heading back on the road for Arles. For a stopover in Salon-de-Provence, there is a guest house for Compostela trail walkers in the town center.

► More information : www.visitsalondeprovence.com

130

the number of nationalities of pilgrims who walk the Santiago de Compostela Trail

1987

the year it was recognized as a Cultural Route of the Council of Europe

1998

The year it was listed as Part of UNESCO's World Heritage

PASTORALISM

As old as the Earth and yet so modern

Pastoralism is not so folkloric after all. It helps provide supplies for local food networks, makes regions more dynamic and boosts their appeal with tourists. You have to admit that watching a shepherd lead their herd during transhumance is much more exciting than watching the latest YouTube stars!



TRADITION RHYMES WITH FESTIVE RITUALS!

In the streets of Salon-de-Provence, the transhumance festival rings in a series of events that delight lovers of tradition, including a parade of herds accompanied by their shepherds, folk music and dances, tastings of local products and much more. A real treat for the senses!

The Transhumance Center

Education and experience

Located at Domaine du Merle in Salon-de-Provence since 2012, the Transhumance Center (*Maison de la transhumance*) brings together breeders, shepherds, agricultural and environmental experts, as well as arts & culture organizations and local elected officials.

Their point in common?

The same determination to pool their skills to ensure the future of the great sheep transhumance.

It is also one of France's few remaining shepherd training centers!

PASTORALISM AND TRANSHUMANCE

Fighting against global climate change!

For 7,000 years, we have witnessed the seasonal movement of herds in search of nourishing land, in mountain pastures. These ancestral practices that have shaped nearly a million hectares of land are an ecological asset of paramount importance. They help maintain forests, plains, hills and mountains while protecting the animals that guarantee products of exceptional quality thanks to the PGI and PDO labels.



FARM PRODUCTS:

The more local, the better

Blessed by the gods of farming, Salon-de-Provence provides top-quality local products directly from the farm to the plates of delighted Salon residents and visitors alike. Special thanks go out to Adam de Craonne, whose hydraulic engineering feats allowed the Crau plain to be irrigated starting in the 16th century.

The culture of sharing is part and parcel of life in Salon-de-Provence. With exceptional soils and countrysides, many farmers offer their high-end local products, from vegetables, fruits, cheeses and olive oil to bread, honey, eggs, fruit juice, yogurts and much more.

When local farmers drive a gastronomical tradition, everyday life has incomparable flavor. All the more so as this new trend helps to strengthen a united, sustainable

economy by allowing everyone to become aware of true farming. And, above all, to build close bonds with transparent, authentic local producers.

Just between us, helping foster the growth of the local economy while delighting in local products bursting with sunshine and love is among the most pleasant types of community engagement!

Choose your local farm products!

- ✓ Sales on the farm
- ✓ Collective sales: local farmers' shops
- ✓ Sales at open-air markets
- ✓ Neighborhood greengrocers
- ✓ Online sales
- ✓ Local farmers associations
- ✓ Farm drives

► Find our farmers at www.visitsalondeprovence.com



DELVE INTO IN PASTORALISM AT CHÂTEAU DE L'EMPÉRI

A permanent exhibition of 19 large format canvases and many drawings by Salon painter Théodore Jourdan, which depict scenes of pastoral life in Provence at the end of the 19th and beginning of the 20th century. A must-see.

Théodore Jourdan permanent exhibition (Château de l'Empéri)

Tuesday to Sunday: 1:30 p.m. to 6:00 p.m.

School vacation periods, Tuesday to Sunday: 10:00 a.m.-12.30 p.m.

2:00 p.m.-6:00 p.m.



THE STRAWBERRY: A STAR IN SALON-DE-PROVENCE!

A can't miss event in Salon-de-Provence, the Strawberry Festival (*Fête de la fraise*) marks the month of May with its unique flavor. With farmers' stalls, culinary prowess and other strawberry-based gourmet attractions on the forecourt of the town hall. A great feast and celebration that attracts thousands of Salon residents and visitors.

A woman with dark hair, wearing a dark blue t-shirt and grey overalls, is kneeling on a green tarp in an olive grove. She is smiling and looking down at a large pile of harvested olives, which are a mix of green and purple, scattered with some leaves. The background is filled with mature olive trees with thick, gnarled trunks and dense foliage. Sunlight filters through the leaves, creating a dappled light effect on the ground. The overall scene conveys a sense of traditional agriculture and natural beauty.

AUTHENTIC SALON

Tradition is a wonderful thing.
And once you've had a taste of it,
you just want to say "thank you!".
Thank you to the makers of *navettes* and *gibassiers*,
thank you to the oil manufacturers.
Thank you as well to the soap manufacturers and
their know-how. Thank you Salon for successfully
bringing together yesterday and tomorrow,
tradition and legacy, with a heritage that is still alive.

SALON'S SOAP FACTORIES

The pride of a city

In the beginning, there was green gold, the natural, age-old wealth of Salon-de-Provence. With olive groves surrounding the city as far as the eye could see, providing raw material for soap makers. Then came the railroad in 1873, leading to great prosperity! An economic boom built upon the dynamism and innovative spirit that has made up the DNA of the city and its people at each period of its history.

Salon-de-Provence looks the way it does today thanks in large part to the saga of the soap makers, who drove the city's economic development.

But who were the people who manufactured these soaps that, despite being a thousand years old, remain one of today's top 10 trendy, earth-friendly basic products?

Coming from the surrounding countrysides, they all

jumped on the (steam-powered) bandwagon, and transformed their small industrial operations (soap factories and oil mills) into companies whose renown during the era was comparable to that of today's high-tech unicorns. This community-wide success made Salon Provence's leader in soap-making, outside Marseille, from 1883 onwards. A fine illustration of the dynamism that Salon-de-Provence has always demonstrated!

OIL AND SOAP, THE RECIPE FOR EXTRA-PURE SUCCESS

Of course, the city reaped the fruits of this tremendous economic and social growth and flourished through an architectural style driven by this new society that wished to beautify the City. The boulevards were widened, and the squares were decorated with a great many statues and fountains, making it possible, among other things, to celebrate the great names of the city, Adam de Craponne and Nostradamus. Then came the post office, the Banque de France, a racecourse, a number of gilded crystal cafés and ice cream parlors, a bandstand and much more. Salon paid homage to the arts & culture by building the Théâtre Armand, a testament to wealthy soap merchant Etienne Armand's fervor for the performing arts. Since 1842, the Cercle des Arts et Métiers, the city's oldest arts & culture association, has borne witness to this passion.

“With the last two soap factories in Salon, the ancestral tradition handed down from generation to generation continues to thrive in the face of changing fashions and economic crises.”

Unlike the wealthy shipowners and merchants who chose to flee the teeming city of Marseille and occupy the cool surrounding countryside farmhouses, Salon's soap makers opted for available land on the outskirts of their town. The idea was to build their factory and their villa in the same place. The villa was the ideal tradeoff between a private mansion and a rural farmhouse, illustrating just how far back the concept of “the city in the countryside” actually dates!

FUN FACT Did you say estive?

That's a word you'll certainly hear in Salon! It refers to the warehouses used to store, process and trade oils, soaps and coffee.



Today, a simple stroll through the heart of this living heritage is all you need to feast your eyes on all the extravagance, the small castles and villas that line Salon's main streets and avenues and make up the soap makers' district. This neighborhood is a must-see, as it bears witness to a dynamic city that has always happily combined tradition and modernity.

16
The number of soap factories in the city in 1914 compared to 5 in 1883 and 5 in 1900.

200
oil merchants, and, thus, just as many *estives* (warehouses) in Salon-de-Provence.

97,000
tons of products from Salon (soaps, oils, tobacco and more) was shipped through the city's two train stations to international markets (the USA, Canada, Russia, Australia, Africa and Indochina).



600 B.C.
Believed to be the year the Phocaeans introduced the olive tree to Provence.

1870 to 1920
The Golden Age in Salon, accompanied by astounding architectural development (the soap-makers' district).

SALON'S SOAP FACTORIES

Demand *Savon de Marseille* (with the right accent)

The washing machine and the blizzard of washing powders that followed in its wake nearly sounded the death knell of Salon's soap factories after the Second World War. Yet the tradition has survived today thanks to the vitality of two die-hard soap factories, Marius Fabre and Rampal Latour. Recognized as *Entreprises du patrimoine vivant* ('Living Heritage Companies') by the French State, both are living testaments to the worldwide renown of Salon's unique vat-based soap manufacturing process.



RAMPAL LATOUR

Where tradition goes hand-in-hand with innovation

It all started in 1828. Pierre Rampal worked as "Master Soap Maker" in Marseille. After his grandson took home a gold medal at the Universal Exhibition of Versailles, the soap factory in Salon-de-Provence was founded in 1907.

“Once you walk through the original doors of the soap factory, dating back to 1900, you are in a unique place, where passion and quality come together.”

Since then, the Rampal Latour soap factory, faithful to its innovative spirit, has managed to renew itself yet remain in keeping with tradition and ancestral know-how. In 1935, the first bath soap, called "La Bain" was invented. A soap that has made the so-called "Marseilles" manufacturing process popular worldwide and hasn't aged a bit over the decades. Quite the contrary!

“Eighty years and a trip around the world later, here it is, certified organic and ever faithful to its native Provence!”

MARIUS FABRE

The story of a family

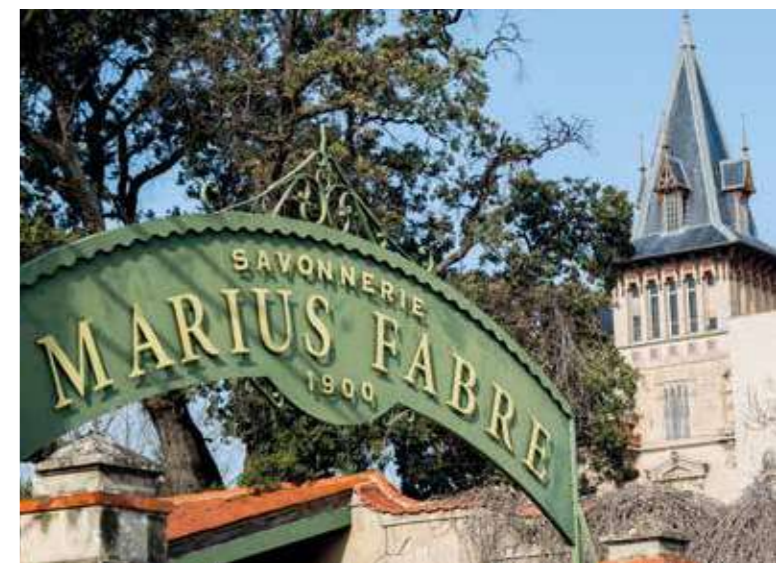
Oh, the lovely scent of tradition and the family saga! It must be said that since 1900, four generations have successively poured their passion into carrying on the tradition of manufacturing Marseille soap in vats. As well as the memory of Marius Fabre, the history-making founder of the soap factory, through his original vats, which are still intact and in operation today.

“At Marius Fabre, soap means know-how, but above all, it means family.”

The result: a natural product made from 100% extra pure, biodegradable vegetable oils, full-fire heated according to the Marseille process. At Marius Fabre, we put the same heart into taking care of the skin as into preserving the environment.

“Marius Fabre, our great-grandfather, was already making organic soap without even knowing it.”

Today, two of Marius' great-granddaughters, Marie and Julie Bousquet-Fabre, have proudly taken up the torch in this great family adventure. They love to share their passion with visitors at the soap factory, the museum and the shop. A unique experience for the senses.



SOAP FACTORY TOURS

► Rampal Latour Free guided tour

From June 6 to July 2
Wednesday to Saturday: 11 a.m., 2 p.m., 3 p.m.
From 4 July to 3 September
Tuesday to Saturday: 10 a.m., 11 a.m., 2 p.m., 3 p.m., 4 p.m.
From 5 September to 1 October
Wednesday to Saturday: 11 a.m., 2 p.m., 3 p.m.
From October to May: 2 slots per week
Website: www.rampal-latour.fr

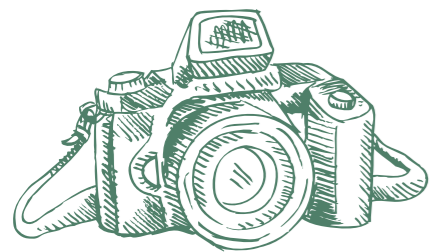
► Marius Fabre Free guided tour

From 1 September to 31 March
Monday to Saturday: 9.30 a.m.-12.30 p.m./2 p.m.-6 p.m.
From 1 April to 31 August and school holidays
Monday to Saturday: from 10.30 a.m. and from 2 p.m.
Website: www.marius-fabre.com



THE MAGIC CUBE THAT TAKES CARE OF YOUR SKIN

Environmentally friendly, natural, gentle and hypoallergenic, Marseille soap deeply cleanses and takes care of your skin. By regulating sebum, it is ideal for oily, acne-prone complexions. This little magic cube goes gently on baby's hair and skin, is recommended for people with eczema, and even helps get rid of ingrown hairs.



THE SOAP FACTORY ROUTE

A stroll through the heart
of living heritage

Dating back to the Belle Epoque, each private mansion bears witness to the success of an illustrious local merchant. Featuring turrets with slate roofs, high-carved ceilings, stained glass verandas and more. A short, charming tour to explore a slice of a bygone era whose pageantry is laden with poetry.



1. Marius Fabre Soap Factory 2. Hôtel Couderc 3. Château Armieux
4. Hôtel Bourgue 5. Hôtel Ravoire 6. Rampal Latour Soap Factory
7. Hôtel Devaux - Château des Louanes 8. Hôtel Roche
9. Théâtre Armand 10. Le cercle des Arts

Discover the ideal route!

www.visitsalondeprovence.com

- Can't-miss sights
- Discover the soap factory neighborhood



House on Boulevard de la République



Ornament at Hôtel Ravoire



Hôtel Biet Sube
Boulevard Ledru Rollin



Ironwork at Château des Louanes,
Boulevard de la République



Hôtel Ravoire
Boulevard de la République



The courthouse



Door of Hôtel Roche,
Boulevard Nostradamus



Ironwork at Hôtel Bourgue and roof
of Hôtel Ravoire,
Boulevard de la République



Ornament on Notary's Office,
Boulevard Foch
Boulevard Nostradamus



Stained-glass windows,
Boulevard de la République
Boulevard Nostradamus



View from the roof of Hôtel Couderc
and ironwork of a balcony from
Boulevard Foch

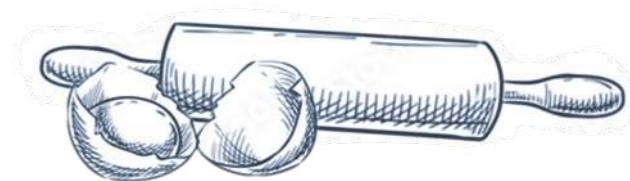
PUB



NAVETTES, GIBASSIERS

... The traditions of Provence

Know-how and festive lifestyle. In Salon-de-Provence, we mix everything together in a feast for the eyes and taste buds. The heart of Provençal tradition!



GIBASSIÉS OU GIBASSIERS?

Two words, one delicacy!

A culinary specialty from Provence, this sweet *fougasse* (focaccia) flavored with anise or orange blossom water is made with high-quality olive oil from the region and no leavening agent. Hence, its sandy, flat appearance that differentiates it from the *pompe à huile* (literally 'oil pump' or olive-oil brioche), which is much softer.

“ A must during the great Christmas feast. ”

The *gibassié* is a must among the 13 desserts that round out the hearty Christmas dinner after midnight mass, and that remain on the table until 27 December.

NAVETTES

All aboard a legend

Their oval shape recalls the boat that brought Saints Mary Jacob, Mary Salome and Sara from Palestine to the shores of Provence. Saintes-Maries de la Mer in the Camargue area pays homage to these three Saints.

“ Traditionally bought by the dozen, like the twelve months of the year, navettes are said to bring good luck! ”

Their delicate orange-blossom flavor and tender biscuity texture are also a delicious tribute to the Saint of Mouthwatering Delights!

A FEW SHOPS WHERE YOU CAN BUY NAVETTES AND GIBASSIERS:

For navettes and gibassiers

► **Maison Tamisier - Le fournil de l'Horloge**
96 rue de l'Horloge à Salon-de-Provence

For navettes

► **Le fournil du progrès**
160 rue Auguste Girard à Salon-de-Provence

OLIVE OIL

Sustainable green gold!

A truly venerable gem of the countryside, the olive tree has found its ideal showcase in the soils of Salon. Starting in the Antiquity, a sea of olive trees surrounded the city and, in the 16th century, thanks to irrigation works of Adam de Craponne, Salon-de-Provence saw renewed fertility and an abundance of oil.

A MAINSTAY of Provençal cuisine

In the beginning there was the olive, the queen of the Mediterranean basin that captivated the attention of all following civilizations. At once a health elixir, beauty potion and cornerstone of traditional Mediterranean cuisine, this little fruit continues to make our mouths water. From

tapenade, aioli and *pistou* to *anchoïade* and ratatouille to vegetable tian, *pissaladière* and more, a host of delicious authentic local fare and reworked gastronomic marvels await you at the fine eateries of Salon-de-Provence.



MOULIN DU MAS DES BORIES

An estate where passion is queen

Watch out! Claire de Fina Coutin, owner of Mas des Bories, is overflowing with contagious passion. A zest illustrated in hand-picked harvests, extra virgin olive oil from the property's olive groves, artisanal bottling at the mill and much more.

An endless quest for quality that has earned Mas des Bories recognition from its peers, with no fewer than 25 medals won in regional, national and international competitions since 2005. A know-how that this agronomist, firmly bound to her Provençal roots and to nature, exports worldwide without ever compromising on any of her values:

“My passion for olive oil and my concern for the environment shape my vision of high-end craftsmanship. What I lose in productivity, I win in authenticity.”

Does this philosophy of life resonate with you? We can only recommend a visit to the Mas, with its olive trees planted in terraces, its *bories* (stone shepherd's huts) emerging from a pastoral tradition that remains intact and its unique way of life. A truly Provençal experience offering culinary discoveries, one-of-a-kind walks, informational tours and workshops for children.

Another can't-miss experience: "mindful" tastings. A unique opportunity to relax and explore your senses as part of a sophrology session. The aim: to awaken the taste buds for a surprising discovery of all the flavors Mas des Bories' oils have to offer.



*The Salonenque,
the green gem of Provence*

Salon has lent its name to a variety of olive renowned throughout Provence, the *Salounenco* (in Provençal). Belonging to the variety of broken olives from the Baux-de-Provence valley (a Protected Denomination of Origin, or PDO), its sweet, fruity flavor makes it prized both as a table olive and in the production of olive oil. Its oil offers a fresh fruitiness, with predominant notes of artichoke, hazelnut and green apple.



Direct sales at the Mill

► Every Thursday, Friday and Saturday from 2:30 to 6:00 pm

Guided tours and theme-based workshops from June to August

► www.masdesbories.com

Email : info@masdesbories.com - Phone: +33 (0)4 42 56 97 07



UNEXPECTED SALON

The time has come to devour the history
of a city that has so much to tell.
Simply gaze skyward to become a legend
with the Patrouille de France or delve
into fascinating prophecies to set foot in the future,
and you're sure to soak it all in.



LOOK OUT, LA PATROUILLE!

All the reasons to keep your eyes on the sky in Salon

Based in Salon-de-Provence at Air Base 701 since 1964, the Patrouille Acrobatique de France (PAF) is a mainstay of everyday life in Salon, whizzing over residents' heads once or twice a day at lunchtime. A ritual that is part of the local landscape and without which Salon just wouldn't be the same.

There are nine pilots, the crème de la crème of the French fighter pilot community, with 1,500 flight hours to their credit. This elite squadron is not content to simply electrify the sky with its virtuosity, but is also in tune with the times when choosing its new pilots: in 2009, Commander Virginie Guyot joined the Patrouille and became its first female leader the next year.

“**Team spirit comes above all:
harmony between
the pilots is essential
to reach perfection.**”

For this prestigious squadron, always being on the same wavelength is a point of honor, whether its members are aboard their AlphaJets or back at Base 701. Their acrobatics are all performed with no safety net and the team always travels as a group. Their long trips, designed to export the excellence of French aviation and piloting worldwide, also puts their families' lives to the test.

The price of success that the Patrouille is keen to share during its exceptional Open House events organized by the air base.

So, here's a bit of good advice: to admire the prowess of France's gods of aerobatics, do as the people of Salon do, and look skyward!

25 minutes

The average time of a flight
during an airshow.

300 to 800 km/h

The speed the pilots fly at during
Training sessions and airshows,
at a distance of only 2 to 3 meters
from each other.

1,500

The number of flight hours that the 3 new pilots
must have before joining the Patrouille de France
in the “scavenger” position on the inside left and right.

A SMURF IN THE COCKPIT!

The event happened in mid-air in 1964. The blue smoke used at airshows spread in droplets throughout the cockpit instead of going out through the jet engine, and the pilot was painted in blue! Thus was born the concept of the “Smurf”, and the term is now used to designate the 3 new pilots who join the Patrouille de France every year.

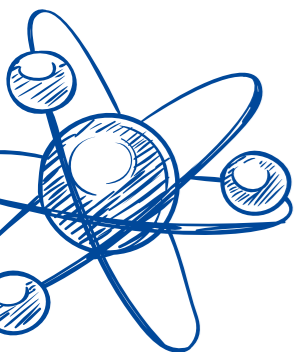


The French Air Force's aerobatics team

A showcase for French savoir-faire

The team is made up of 6 pilots and 6 mechanics who showcase the excellence of French aerobatics worldwide. An elite unit flying the Extra 330 SC and LC, headquartered at Air Base 701 in Salon and a marvel to admire during competitions or in the skies of Salon during training exercises.





NOSTRADAMUS

Once a humanist, always a humanist

Is calling Nostradamus in for an interview really a good idea?
And yet here he is, effortlessly climbing into the time machine
and answering us from beyond, without missing a beat.

MICHEL DE NOSTREDAME, THANK YOU FOR ACCEPTING TO TALK WITH US...

Oh, no need to thank me, I have plenty of time and chatting with a representative of my hometown is always a pleasure for me.

ACTUALLY, WHAT DOES SALON-DE-PROVENCE MEAN TO YOU?

Back in the day, Salon-de-Craux! But whatever, as my new friend Marcel Proust would say, Salon is my madeleine. The town where my second wife Anne and myself raised our six children. César, my oldest, also married the great-niece of Adam de Craponne, another local child.

YOU ARE STILL KNOWN AROUND THE WORLD TODAY FOR YOUR PROPHECIES. BUT WHAT ARE YOU EXACTLY, A PROPHET OR AN ASTROLOGER?

Well, you see, I don't really fit into either of these boxes. These mysterious prophecies, my *Centuries*, published more than 450 years ago, come both from the scientific calculation of astral conjunctions and the prophetic gift. A bold association of two very distinct types of prescience, from my era. I am neither a simple practitioner of the science of the stars, nor a prophet in the biblical sense of the term. My prophecies are therefore the fruit of an encounter between the divine and the human, between art and inspiration. As a result, they deliver a message to all humankind on the future of Man on Earth.

ARE THE PROPHECIES THE ONLY SUBJECT YOU STUDIED?

Far from it! During my life, I worked as an apothecary and a doctor, which led me to deal with the ravages of the plague in Aix-en-Provence, where I experimented with the benefits of make-up and jams. I was also an astrologer and mathematician. Renaissance medicine was inspired by knowledge that explored the world of signs and the Cosmos, considering that the human body is part of the world around it, along with plants, animals, minerals and, of course, the stars. All these disciplines led me to practice philosophy, with my physician colleagues.

NOSTRADAMUS, WERE YOU ALREADY FAMOUS WHEN YOU WERE ALIVE?

Being famous was hardly among my concerns, but my fame, it is true, particularly affected Catherine de Medici, then Queen of France, who cultivated a liking for astrological culture and occult philosophy. But beyond the widow of King Henry II, whose death I had predicted, the entire Court was steeped in a culture attentive to signs and omens. As a science of the cosmos, astrology then appeared as a type of knowledge destined to be used by princes. In this time of political and religious turmoil, the language of the stars brought additional legitimacy to the contested monarchical power.

Nostradamus, a universal prophet

Nostradamus became successful and achieved legend status at the same time. The extraordinary destiny of this 16th century doctor, pharmacist, writer, philosopher and astrologer is explained by the way the concerns of his day converged with the poetic, visionary art of his prophecies. His fame remains so significant around the world today because the anxieties and the evils of the 16th century parallel those of our current society: epidemics, fear of war, religious struggles, natural disasters and more. So many scourges that occur time and time again, marking today's world as much as they did the past centuries, and revealing the unalterable timelessness of Nostradamus' prophecies.

1503-1566

My dates of birth and death

7,000

the number of horses
accompanying King Charles IX
and Catherine De Medici
when they came
to Salon-de-Provence in 1555.

1555

publication
of my prophecies

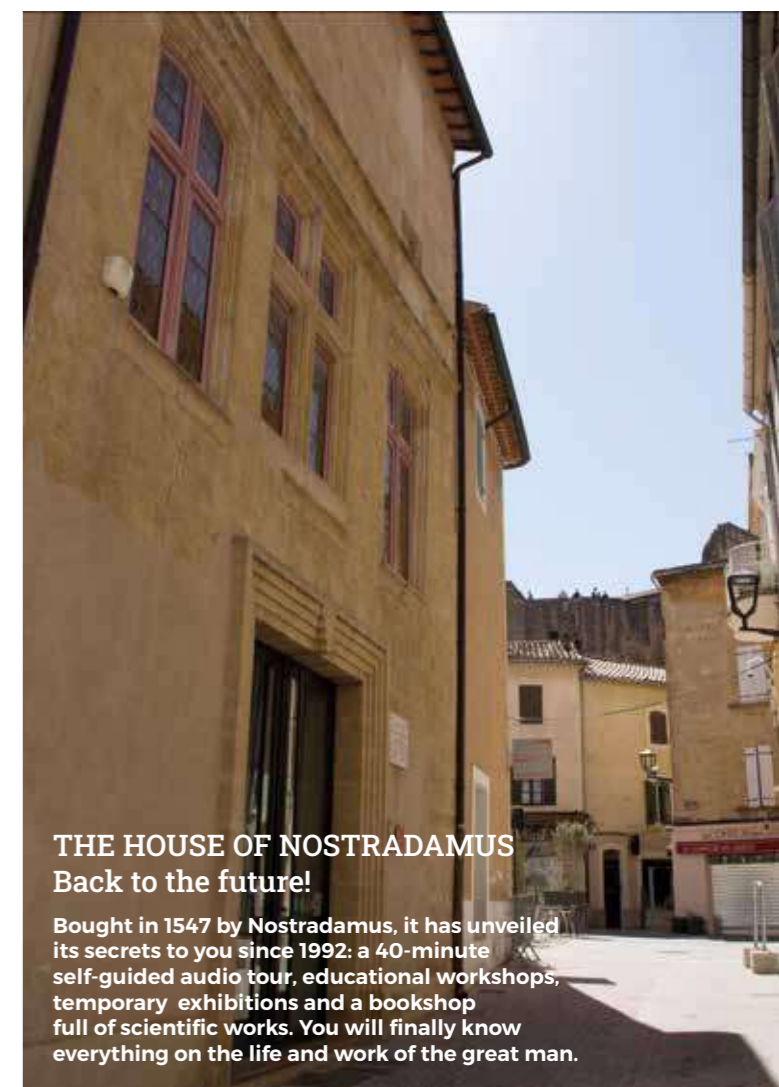
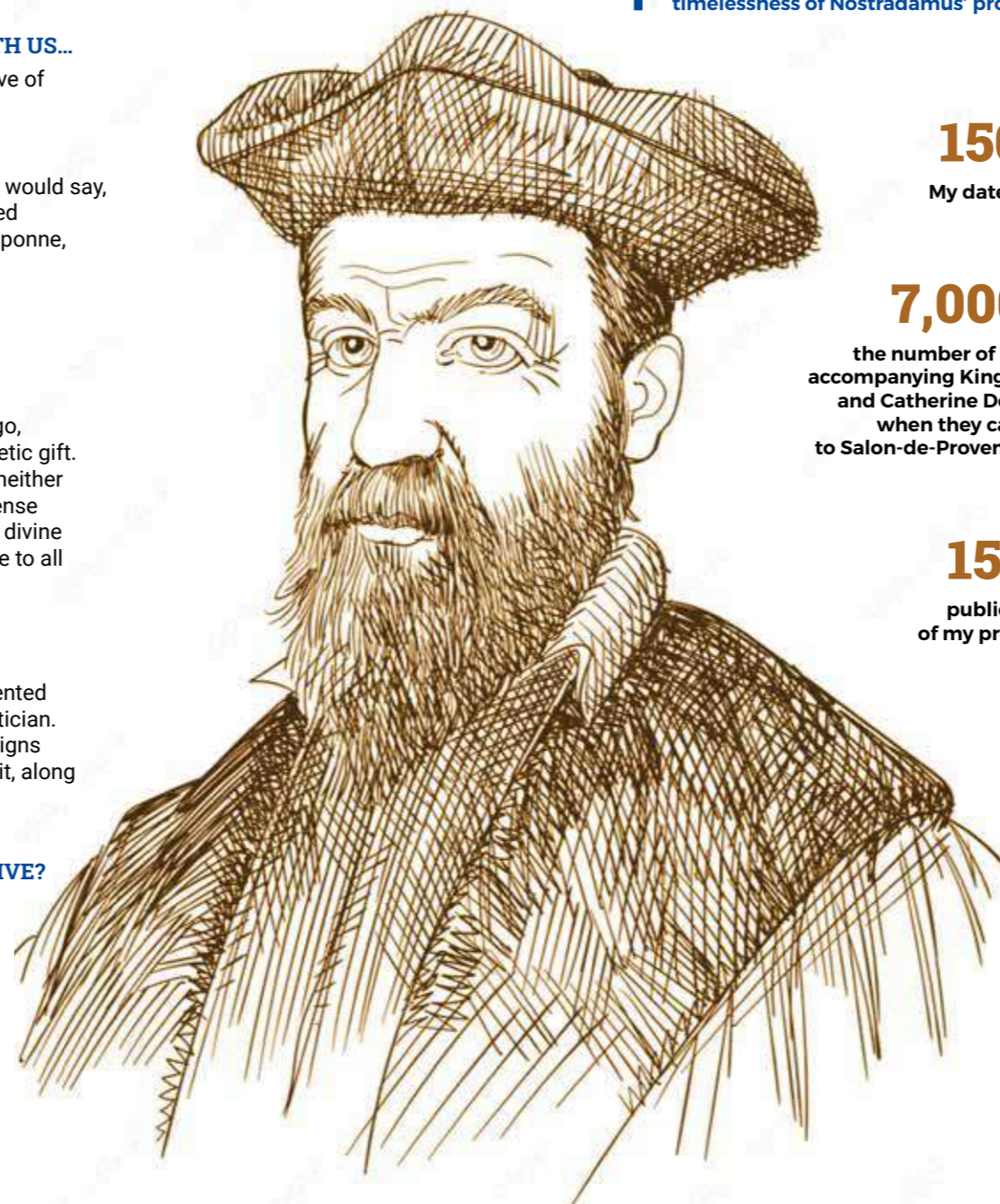
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the year the prophecies
end. After that, is it
the end of the world!?

THE TREATISE ON MAKE-UP AND JAM

In addition to being a pharmacist, physician, writer, mathematician, astrologer and philosopher, Nostradamus was also the author of jam & jelly recipes!

These jams are very special, as they are also laxatives, conducive to keeping the liver at the right temperature, and even have rejuvenating properties. They were considered as real medicines in the 16th century!



THE HOUSE OF NOSTRADAMUS Back to the future!

Bought in 1547 by Nostradamus, it has unveiled its secrets to you since 1992: a 40-minute self-guided audio tour, educational workshops, temporary exhibitions and a bookshop full of scientific works. You will finally know everything on the life and work of the great man.

VISITING TIMES

Visit the site: www.salondeprovence.fr



CHÂTEAU DE L'EMPERI

A sentry from the past standing guard today

A jewel of Provençal heritage, the Château de l'Empéri's impressive silhouette rises above Salon-de-Provence and its surrounding countryside. Like the secular, immutable guardian of a city where old stones will always have a future.

An architectural and historical gem, this imposing castle, one of the three largest and oldest in Provence, is not about to fall into oblivion. Built in the 10th century on the Puech rock, which overlooks the Crau plain, the Château d'Empéri was first owned by the archbishops of Arles, followed by the lords of Salon.

From 1032, when the kingdom of Provence became part of the Holy Roman Empire, the castle took on the

name "Empéri", which means "empire" in Provençal. A symbol of the region's vassalage to Germanic authority.

In 1481, Provence became French. Salon and its castle swore allegiance to the Kings of France, still under the authority of the archbishops of Arles. Having become a Renaissance Palace, the fortress was a special place of residence for these fortunate

prelates until 1791. The Revolution then did its work and, in a fitting reversal, the proud Palace was sold as a part of the national heritage to the City of Salon-de-Provence.

Alternately a prison, barracks and a middle school, it today continues to be part of city life as a cultural hotspot. Its reputedly impregnable ramparts and once threatening towers are now home to places full of life that highlight all forms of artistic and cultural expression.

“A testimony to centuries past,
the Château de l'Empéri continues
to play a leading role in Salon's arts
and culture scene.”



L'EMPÉRI THROUGH THICK AND THIN

The least that can be said is that l'Empéri was not born yesterday. After a few thousand years of existence, it waited until 1920 for major restoration work to be done, following the earthquake of 1909. Later, in 1956, it was classified as a Historical Monument, the holy grail for a castle that has never shown a sign of weakness.

One castle, two museums

A call to arms for all visitors!

This museum will delight time travelers. From Louis XIV World War I, the museum dons full military regalia and presents you one of Europe's most prestigious military art and history collections. Hats off to Raoul and Jean Brunon, inventors of this prestigious collection! The real gem is the Napoleonic part.

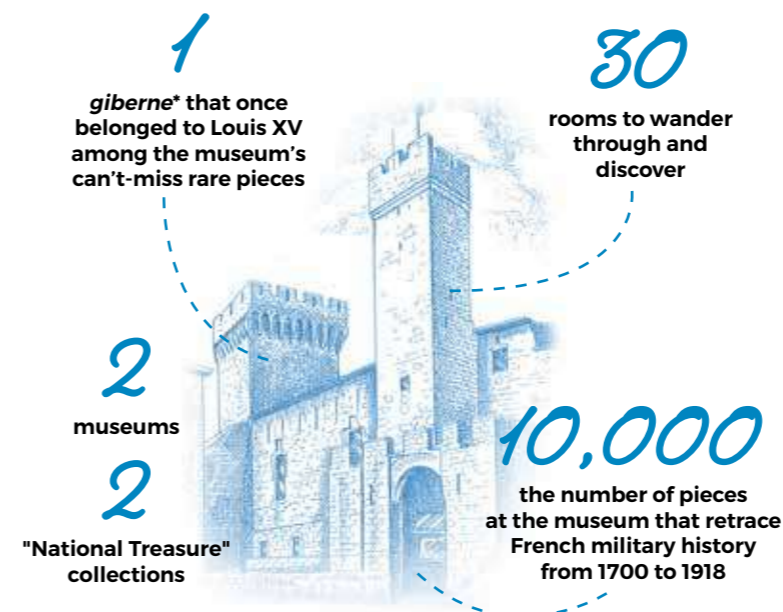
The castle is home to 2 museums: Le Musée de l'Empéri and Le Musée de Salon-de-Provence & de la Crau. Each is labeled as a "Musée de France" and presents collections considered as "National Treasure". The museum of Salon-de-Provence and La Crau presents works by Salon painter Théodore Jourdan, as well as objects illustrating Provençal pastoralism.

► To visit the castle and enjoy the collections:

Mid-April – 30 September: Tuesday to Sunday
10:00 a.m. – 12:30 p.m. / 2:00 – 6:00 p.m.

1 October – Mid-April: 1:30 – 6:00 p.m. Closed on Mondays

Free admission to the Château courtyards and terrace



*Ammunition pouch carried by soldiers





DELICIOUS SALON

In Salon-de-Provence, enjoy *la dolce vita* to your heart's content. The town offers sun-drenched café terraces, irresistible boutiques, colorful and flavorful markets, hotly contested petanque games and beautiful nights to enjoy the pleasures of a city that knows how to party so well.



- DELICIOUS SALON -

SHOPPING, DOLCE VITA STYLE

Spoiled for choice

In Salon-de-Provence, shopping savvy goes hand-in-hand with a great lifestyle and well-being. A joyful blend of tradition and trendsetting. Here are a few highlights with our vox pop.

HOW IS THE SHOPPING IN SALON-DE-PROVENCE?

Downright fantastic! The big brands rub shoulders with lesser known, more typical shops and that's what makes shopping in Salon-de-Provence so charming. Add the freshness of the plane trees and the gentle lapping of the fountains and the setting is full-on idyllic!

ANY HIDDEN GEMS OR FAVORITE PLACES?

As a Salon resident, I have a whole list of them. I confess that I am a big foodie and could spend hours at my cheese shop, my wine merchant's or my deli. And my great love is sitting on the terrace of my favorite cafe enjoying a drink with some small split olives...



over 500
city-center shops
to do a bit of window-shopping
while discovering the town

over 80
restaurants, giving you a great
choice for your lunch break

over 150
arts & culture events,
celebrations, festivals, concerts,
exhibitions, markets and more
downtown, all year long



The #1 most dynamic city in the "small town" category (fewer than 90,000 inhabitants). Le Point magazine awarded this honor to Salon-de-Provence in 2018 ahead of Belfort, Romans-sur-Isère and La Roche-sur-Yon.

HOW IS THE SHOPPING IN SALON-DE-PROVENCE?

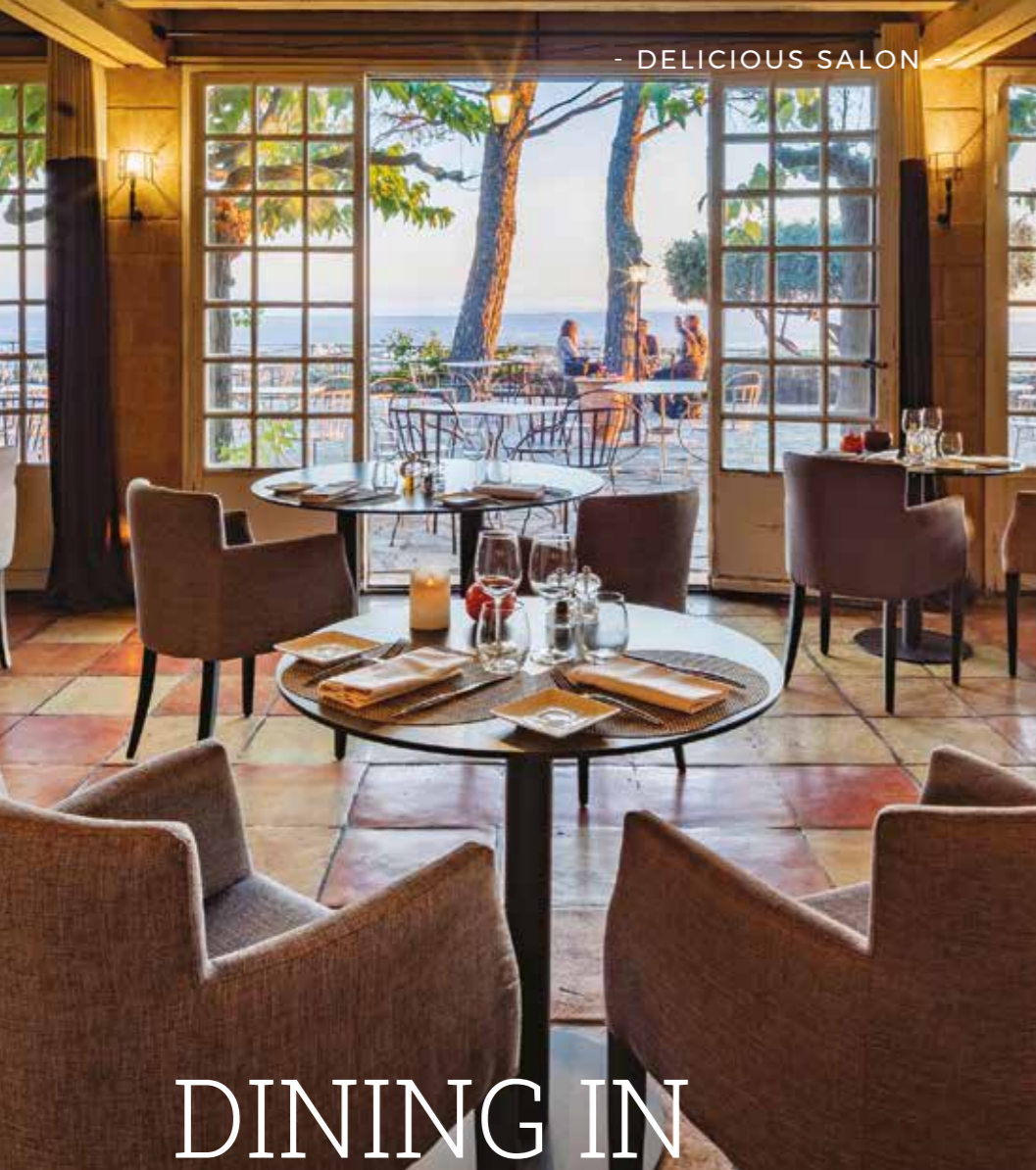
It's *la dolce vita*, Provence style! We go everywhere on foot in the historic center or on the main avenues. We spend our time gazing around, checking out everything from shops to monuments to in delicatessens. At every street corner, there is always something to discover!

ANY HIDDEN GEMS OR FAVORITE PLACES?

We love designer boutiques, small trendy interior decor stores and of course the typical Provençal brands. And the big brands are always nearby! We really love our charming hotel downtown, in the heart of the sights and restaurants.



PUB



DINING IN SALON-DE-PROVENCE

Quality and diversity “à la carte”

From unique flavors to exquisite delights to highly traditional fare, countless eateries flourish in our gorgeous Provençal city. Ideal for foodies seeking new sensations, Salon residents or seasonal visitors, with a wide range of delicacies in every style to satisfy all taste buds.

The expression “there is something for everyone” has never proven truer than in Salon-de-Provence. Whether with friends, family or one-on-one, for comfort food or a hip culinary experience, Salon has plenty to offer for all tastes.

Let the extraordinary journey for your taste buds begin! Take a gastronomic adventure and delight in having stars in your eyes - and in your plate.

So, ready to enjoy new taste sensations?



OVER 80 RESTAURANTS
for true moments of sharing
and togetherness.

OVER 100 TERRACES
to relish in Salon's *dolce vita*

**THE TOP 5
PROVENÇAL DISHES
YOU CANNOT MISS**
*Aioli, pieds et paquets (sheep's
feet and stuffed sheep's tripe
stew), daube provençale
(beef stew), soupe au pistou
(vegetable soup) and ratatouille.*

- DELICIOUS SALON -

Provençal cuisine



Sitting on shaded terrace cooled by the cheerful lapping of the fountains and enjoying a good aioli, a tian of sun-ripened veggies, lovely stuffed zucchini, eggplant and tomatoes, or even a veal olive, remains the tastiest of culinary experiences. The pride and joy of Salon, Provençale cuisine, nonetheless leaves plenty of room for other fare from around the globe.

Brasserie



Ever more pleasure in your dish with these blue-chip eateries: brasseries and small bistros sometimes do a new take on local cuisine, giving it just the right accent, which, as we know, makes all the difference.

World inspiration



You can also jump into the world of street food with a range of flavors from all across the globe. While visiting the city's cultural heritage may be great food for the mind, it still makes you quite hungry in the end!

A star and creativity on the menu



The recipe for a gastronomic rendezvous in Salon-de-Provence? Inventive cuisine, sprinkled with finesse, inspired by the surrounding countryside and honoring local products. For happy guests, it is all about getting carried away by know-how that touches the stars, including a particularly shiny one the Michelin guide awarded to a restaurant here in Salon. Something to be discovered, without fail!

An unparalleled dining experience



Once you walk through the door, you will be blown away! The setting is always right on a par with what you will find in your plate, a generous mix of Provençal culture, playful innovations and an explosion of one-of-a-kind flavors. The experience is seasoned with a decor that draws its inspiration from literature, photography, art and interior design. All the ingredients are there to awaken your senses and set them free.

► All the right addresses for your delight all year long at www.visitsalondeprovence.com

MARKETS

How about a stroll through the region's finest produce?

At the markets of Salon, you can find sun-drenched fruits, locally farmed veggies and a host of flavors and scents that can only be found in Provence. And, as French legend Gilbert Bécaud sang "on top of all that, a little gift, the accent that wanders endlessly". You will be delighted!

3 GOOD REASONS TO SHOP AT FARMERS' MARKETS

- ✓ **> You support the local economy and save money** by buying local, seasonal products, with zero carbon footprint reflected in the price. An ideal way to help small farmers grow and to make our little corner of paradise prosper.
- ✓ **> You get the finest quality.** Your basket is full of local products - some organic - that are tastier and more nutritional. A real benefit to your health!
- ✓ **> You delve right into the culture of Provence**, gorging on vitamin D and the locals' musical accent. All while enjoying the shade of the plane trees and the coolness of the fountains, face to face with area farmers eager to share their passion for the finest produce around.



WEEKLY AND SEASONAL MARKETS IN SALON-DE-PROVENCE

Tuesday morning: Vert Bocage neighborhood market, on Avenue Wertheim.

Wednesday morning: weekly market on the streets of the city center and at Place du Général De Gaulle.

Friday morning: market in the Canourgues neighborhood, near the Cap Canourgues shopping center.

On Saturday morning, three markets in town:

- Farmers' Market: Place Morgan.
- Organic Market: Place Saint-Michel.
- Bressons Market: Place du quartierdes Bressons.

Sunday morning: Place du Général De Gaulle.

SEASONAL MARKETS

In July and August: evening market every Friday, from 7 p.m. to 11 p.m., in the courtyards of the city center **and in the historic center (local designers and craftspeople).**

In December: Christmas Market (gift ideas and arts & crafts).



THE BEST TIMES TO SHOW UP?

- **At dawn** to avoid the crowds and take the time to choose your products.
- **At aperitif time** to people-watch and enjoy a drink.

A LITTLE TIP TO AVOID ANY HEADACHES

To fully enjoy Salon-de-Provence's main market and the lovely stroll through the town center, park at the free parking areas and use the free shuttle busses.

5

The number of days with farmers' markets in Salon-de-Provence: Tuesday, Wednesday, Friday, Saturday and Sunday.

200

market stalls every Wednesday morning in the city center.

1

fun, friendly experience.



SPOT 1

The can't-miss Massif du Tallagard hillsides

**Offering an incredible view of the Alpilles,
the La Crau plain and the Etang de Berre.**

Plus

4 trails for hiking or biking. On foot, the "Pastorale" trail offers you a panoramic view along a lovely route strewn with vestiges of the agricultural and pastoral life of yesteryear. By bike, the *Sentier des Abeilles* ('Bee Trail') takes you to the heart of the impressive limestone cliffs and magnificent pine forests of the Roquerousse mountain range.

(Regulated mountain ranges with restricted access to prevent forest fires).

MY FAVORITE SPOTS

To enjoy Salon-de-Provence

The love of a city is shared through discoveries and emotions.

Here's a brief overview of the top 6 spots Salon-de-Provence has to offer.

SPOT 2

The majestic Château de l'Empéri

**A great way to take in an eyeful of the city, with
breathtaking views of the Alpilles and lovely vistas
of the Pinède Saint-Léon park.**

Plus

A fitness trail, play areas, a BMX track and a tree climbing course available at Pinède Saint-Léon park, a great place to stretch your legs and clear your mind.

(Regulated mountain ranges with restricted access to prevent forest fires).



SPOT 3

The refreshing Canal du Congrès

**An unspoiled area, ideal for taking it easy
in the shade of the plane trees, lulled by the song
of the cicadas.**

Plus

Easily accessible by bike, for a pleasant ride on a chill day.

SPOT 4

The terrace of your dreams at Château de l'Empéri

**Get closer to the stars and the Patrouille de France
aerobatics team. A spectacle to enjoy daily from
October to May in the skies of Salon.**

Plus

Free access during the castle's opening hours.



SPOT 5

One-of-a-kind Place de la fontaine moussue

**A moment of pure *dolce vita* to bask in the refreshing
sights and sounds of the fountain at aperitif time.**

Plus

The ideal starting point for a shopping spree in the streets of the historical center full of small, independent shops. Just the place to stuff your suitcase with souvenirs "made in Salon"!



SPOT 6

The highly anticipated Friday market

**The unique atmosphere of a Provençal market,
to enjoy in the city-center courtyards
and at Place du General De Gaulle.**

Plus

The perfect opportunity to sip a coffee or an aperitif on a terrace, your ears soaking in the beautiful southern accent and typical Provençal expressions!



PUB

ABUNDANT SALON

At once timeless and undeniably modern,
Salon-de-Provence is a hub for the arts and culture,
with events that draw a variety of audiences
to the city's most iconic places.

A place where creativity and expression
flourish year-round.

GIVE IT THE ACCENT!

Or don't say it!

Planning a short stay in our magnificent city? Here's a tip: if you don't want to look like a tourist, take your first lesson in a truly living language. And most important: remember to give it the accent!



A AS IN **AÏ**
[DONKEY, MULE]
Why do you have to be as stubborn as a mule?

B AS IN **BAZARETTE**
[CHATTERBOX]
Be quiet and eat, you little chatterbox!

C AS IN **CAFI**
[FULL, LOADED]
That guy is loaded with cash!

D AS IN **DEGUN**
[NOBODY/NO ONE]
There's nobody in the streets!

E AS IN **EMBOUCANER**
[DISTURB OR SMELL BAD]
Your car is stinking us up!

F AS IN **FARIGOULE**
[THYME]
Thyme is of the essence.



G AS IN **GANDIN**
[WISE GUY]
Stop acting like such a wise guy!

J AS IN **JOBASTRE**
[CRAZY, CARELESS]
That little tyke is so crazy!

M AS IN **MÉFI**
[BE CAREFUL!]
Careful when you're crossing the street!

P AS IN **PÉGUER**
[BE STICKY]
My hands are sticky from the honey.

R AS IN **RATAILLON**
[LEFTOVERS]
Let's eat the leftovers from last night!



S AS IN **STOQUEFICHE**
[SKINNY]
Eat up! You're looking a bit skinny!

V AS IN **VIRE-VIRE**
[A MARSEILLE REGATTA, AND BY EXTENSION, DIZZY]
All this dancing is making me dizzy!

40

C'est le nombre de pays où la langue provençale est enseignée.

1891

Frédéric Mistral, grand défenseur de la langue d'Oc, fonde l'Aioli, journal félibréen (de Félibrige, association pour la promotion de la langue d'Oc) et tente sans succès de faire enseigner la langue provençale à l'école primaire !

2 710

Élèves sur 225 000 collégiens et lycéens étudient le provençal dans l'académie Aix-Marseille.



#rooftop #panoramic
#medievalfortress #activities



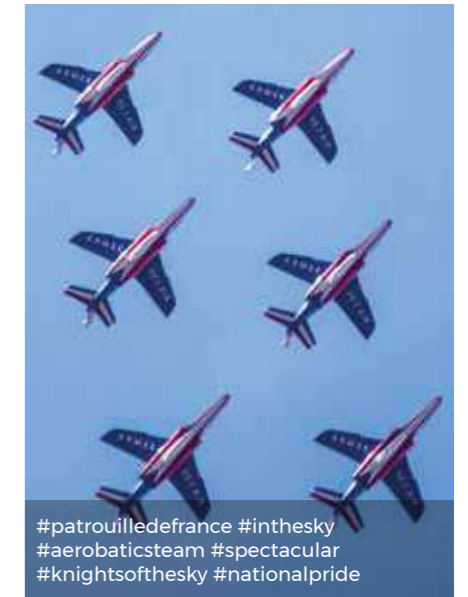
#hike #provence #changeofscene
#breathoffreshair #getaway
#returntoyourroots #sustainable #nature



#history #prophecies #humanist
#doctor #astrologer #mathematician
#philosopher #houseofnostradamustour



#livingheritage #soapfactories #tradition
#passion #sustainableproduct
#healthyproducts #productmadeinsalon



#patrouilledefrance #inthesky
#aerobaticteam #spectacular
#knightsofthesky #nationalpride

The love of a city is something to be shared!



@SALONDEPROVENCETOURISME



#shopping #walk #stroll #desire
#lifestyle #discovery #gem #sharing
#memories #authentic



#goingout #pulsating #culture
#creation #party #ambiance #sociallinks
#historicalplaces #pop #rock #electro



#myfavoritespot #enchantedgetaway
#plant #placetobe #lifestyle
#placetodrink #signaturesalon

Agenda

Save the date!

The hardest part is choosing. From April to December, not a day goes by without Salon-de-Provence putting on a show. From arts & culture to leisure, there really is something for everyone. We provide the scenario, you play the part. Action!

From April to June

Spring

- Salon-de-Provence Cinema Festival**
- Strawberry Markets**
- Provence Week**
Transhumance, exhibits, Community Aioli Party and more.
- Soapbox Derby**
- "Little Italy" Festival**
- Provence Agriculture Show**
- Brass Band Festival**



From July to September

Summer

- Evening markets**
Every Friday evening
- Summer funfair**
- The l'Été au Château ('Summer at the Castle') Festival**
In the Castle's courtyards: concerts, plays, shows and more.
- International Chamber Music Festival**
- Mezza Voce Opera Festival**
- Ciné au Château ('Cinema at the Castle') Festival**
- Du Son au Balcon**
3 nights of electronic music in the heart of the city.
- "Run Your Town" urban trail run**
- European Heritage Days**
- "Salon en 1900" Festival**



Autumn / Winter

- Autumn Funfair**
- Saint-Martin Fair**
- Christmas in Salon-de-Provence**
 - **Christmas lights:** Festivities kick off
 - **Funfair**
 - **Christmas Market**
 - **Christmas fireworks**
 - **Christmas Village**
 - **Manger Competition and citywide Manger Tour**
 - **Light Parade**
 - **Year-End Concert**

From October to December



IN MY LUGGAGE

"Can I take it all back home with me?"

A must: the Tourist Office shop for a host of Salon miscellanea. Goodies from the Patrouille de France, comic books, bottles of olive oil, magnets, posters, soaps, figurines, navettes and more. To keep the memories alive.



1. Mas des Bories olive oil, 50 cl: €19, 75 cl: €23 Oil + vinegar 20 cl: €20 – Oil + vinegar 50 cl: €33 / 2. Marius Fabre soap gift box €10 / 3, 4, 5 et 6. Patrouille de France souvenirs (polo shirt: €45, magnet: €8, key fob: €10, cap: €20) / 7. Salon-de-Provence, La Crau et les Alpilles



► Tourist Office Shop:
249, place Jules Morgan, Salon-de-Provence



book €5.60 / 8. Box of navettes: €11 / 9. Comics by Marcel Pagnol: My Father's Glory (*La Gloire de mon père*) €18.90, My Mother's Castle (*Le Château de ma mère*) €18.90, The Time of Secrets (*Le Temps des secrets*) €18.90, Jean de Florette €16.90 / 10. Rampal Latour soaps €XX / 11. Figurines, 7 and 9 cm: from €5 to €17 / 12. Nostradamus, the Final Confidences (*Nostradamus, les dernières confidences*) book €27.50 / 13. Postcards €2 / 14. Magnets €3 / 15. Poster €30.

PRACTICAL INFO

Head to the Tourist Office

Want to enjoy all that our beautiful city has to offer without missing out on anything? You have come to the right address. Welcome to the Tourist Office of Salon-de-Provence!



SALON-DE-PROVENCE TOURIST OFFICE

249, Place Jules Morgan
13300 Salon-de-Provence
+33 (0)4 90 56 27 60

accueil@visitsalondeprovence.com
www.visitsalondeprovence.com

- **From 1 September to 30 June**
Monday through Saturday
9:30 a.m. - 12:30 p.m. / 2:00 - 6:00 p.m.
Closed 25 December and 1 January
- **July-August**
Monday through Saturday
9:00 a.m. - 7:00 p.m.

MALLEMORT OFFICE

7, av. des Frères Roqueplan
13370 Mallemort

- **July-August**
Tuesday afternoons
2:30 - 6:30 p.m.

Sunday mornings
9:30 a.m. - 12:30 p.m.

FOLLOW US



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PUB